



**Bringing the Local and
Intimate to the National
and Institutional:
Using IT for
Legislative Advocacy for
Reproductive Health
Gender, Citizenship and IT
Research Project in the
Philippines**

Community Voices



Reproductive Health Bill

- 10 years in the Phils. Congress
- Supported by FP, WOMEN, Health NGOs, and community-based groups
- Policy frames: HR, Gender Equality, Promotion of Child rights and welfare, access to RH information and services, eradication of discrimination in exercise of SRR
- Maternal Health, FP, RH Education, Other RH entitlements (midwives, mobile HC, trainings, etc.)

RH Situation of Women & Youth

- 3.4 M pregnancies, 1.8 M unintended
- 450,000 maternal complications , 4,700 maternal deaths per year
- 570,000 induced abortions, 1000 deaths per year
- 4M YP are sexually active, 80% are unprotected
- 5 people a day are infected of HIV

RH Bill Supporters Experiences

- Queuing for Public Hearings
- Tight security for poor people supporting RH v.s Catholic anti-RH
- Long waiting vs Delaying Tactics
- Misinformation
- Excommunication







Community Journalism

how does it help?

- Provide venue to the women and young people to freely express their feelings and thoughts on the RH Bill
- Showing grassroots perspectives on gender and RH issues
- Real pictures of grassroots and women's SRHR situations
- Putting a “Face” on gender and RH issues
- Helps popularize Likhaan website

Community Journalism where are we now?

- Training done...
 - 3-day training, 11 community journalists
- Community Journalists:
 - Community leaders
 - Adult and young people
 - “T.H.E.” Segregation--- electives subject
- 17 Filipino articles/ 5 English translated







2010/12/05



Articles: Stories

- Updates on the RH Bill hearings, and other events
- Stories of women related to gender and RH,
- Gays and Young People's perspectives on the issue
- Personal RH and Gender-related accounts/ stories
- Letter to Congressmen/women
- Photo essays



2010/12/07







2010/12/07



2010/12/07



MAH SA
DISSENTING TRABAHO,
RH KELANGAN!
RH BILL, IPASA NA!

SA MGA HINGGAGAWA
REPRODUCTIVE HEALTH
MAHALAGA!
RH BILL, IPASA NA!

EXTING TRABAHO
RH KELANGAN!
RH BILL, IPASA NA!

SA MGA HINGGAGAWA
REPRODUCTIVE HEALTH
MAHALAGA!
RH BILL, IPASA NA!

RH
DELAY = DEATH

PNOY,
Kumang POSS
MO!
RH IPASA NA!

Dear Pres. Noy,
When will you
talk with us?

P-NOY
Bakit puro
Ohing ang
house mo?

P-NOY
Bakit puro
Ohing ang
house mo?

OBSTRUCTIONISM
KILLS
MOTHERS AND BABIES

HINDI NAG-PASA
ANG OBISPO
HINDI SULA ANG
NABIBUNTIS

RH
THIS
YOU
SHALL
PASS.

RH delay: 11 Deaths a day!

RH
ipasa na

DAWASO



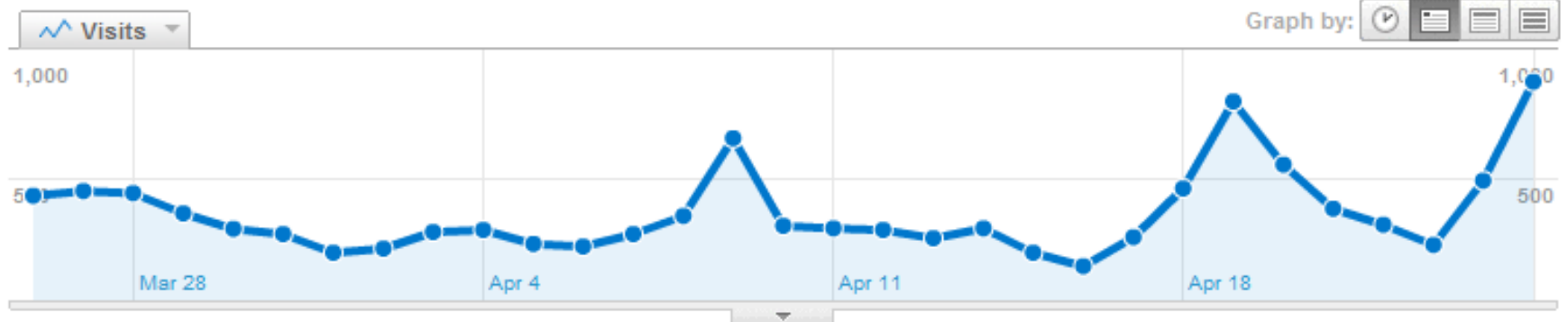
Likhaan Website

- Two languages: English and Filipino
- Community Voices Page

Overview »

Visits for all visitors

Mar 26, 2011 - Apr 25, 2011 ▼



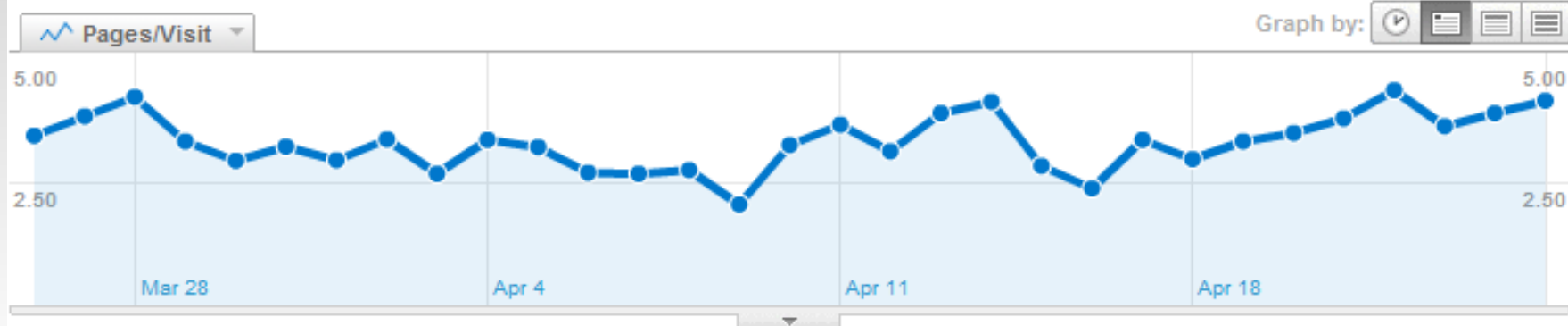
11,178 Visits

360.58 Visits / Day

[Overview »](#)

Average Pageviews for all visitors

Mar 26, 2011 - Apr 25, 2011

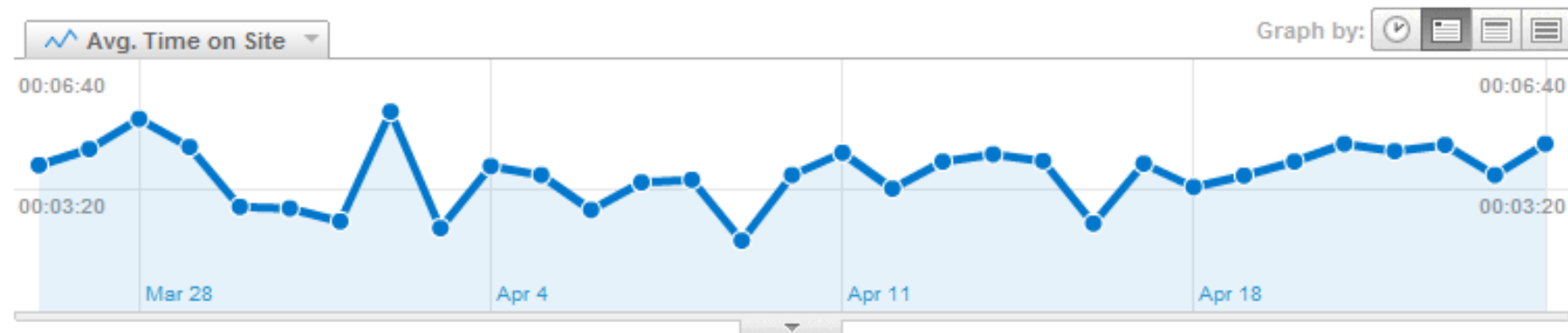


3.41 Pages/Visit

[Overview »](#)

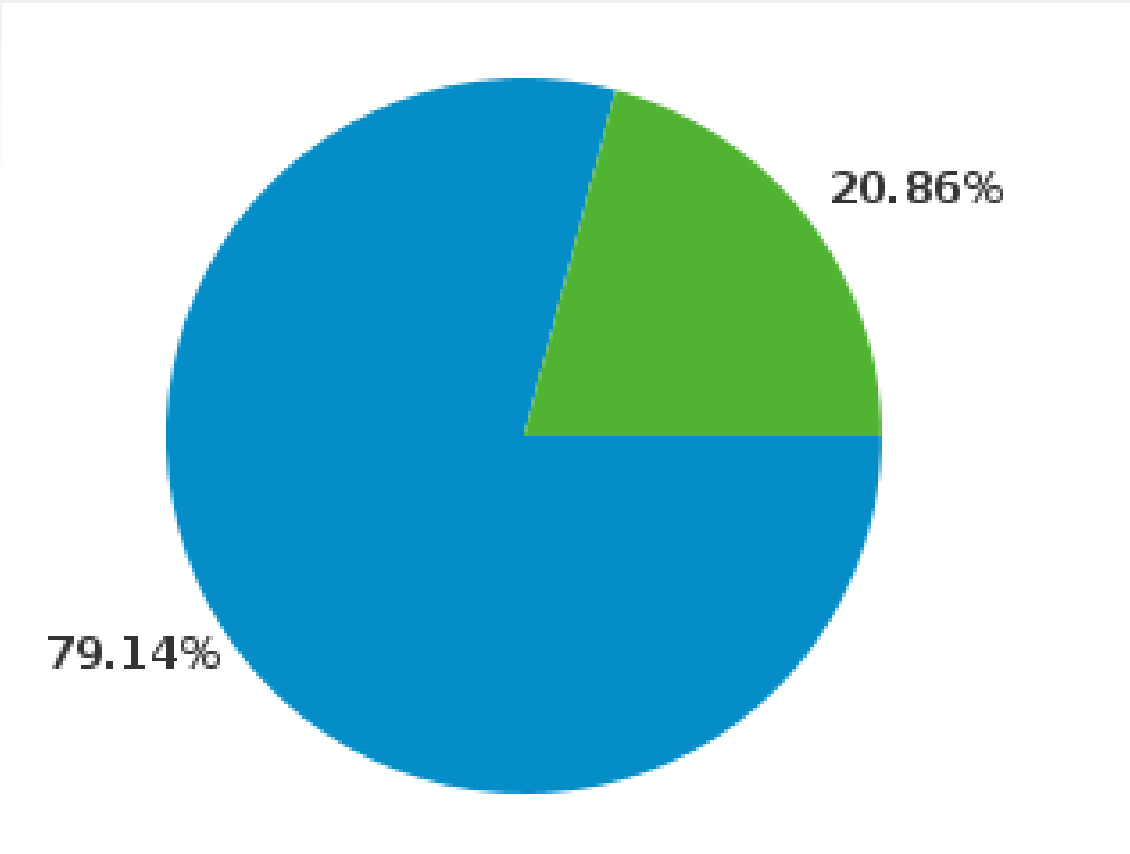
Time on Site for all visitors

Mar 26, 2011 - Apr 25, 2011



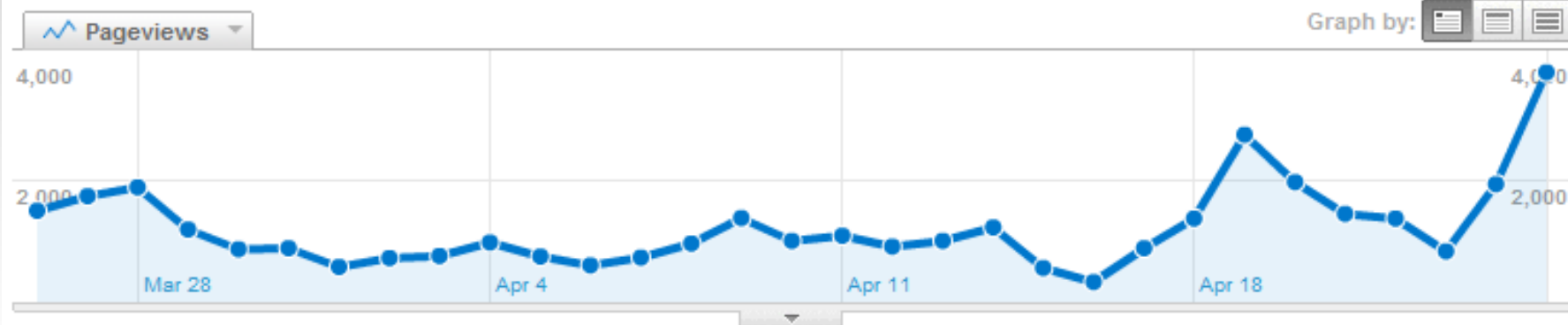
00:03:50 Avg. Time on Site

	Visitor Type	Visits	Visits
1.	<div><div></div>New Visitor</div>	8,846	79.14%
2.	<div><div></div>Returning Visitor</div>	2,332	20.86%



Content Overview

Mar 26, 2011 - Apr 25, 2011



Pages on this site were viewed a total of 38,092 times



38,092 Pageviews



29,211 Unique Views



53.32% Bounce Rate

Navigation Analysis



Navigation Summary

How visitors found your content

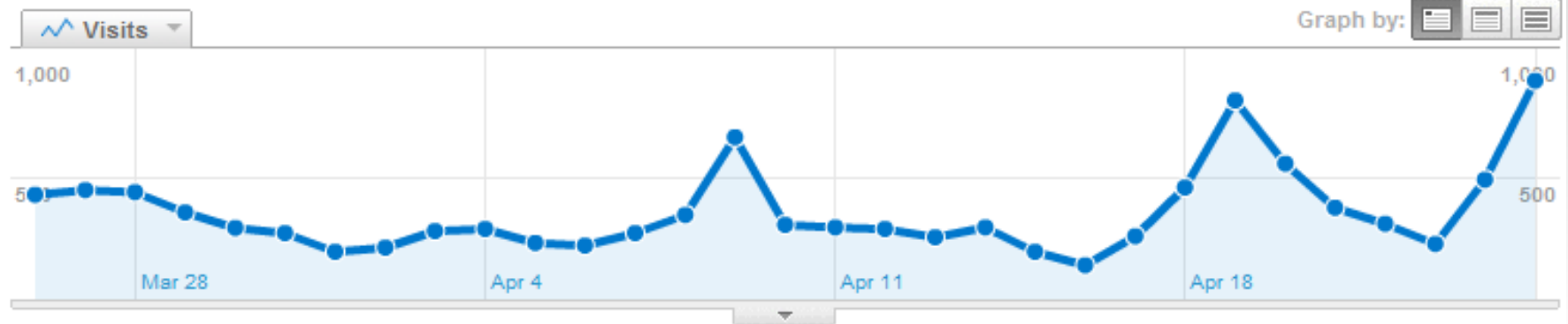


Entrance Paths

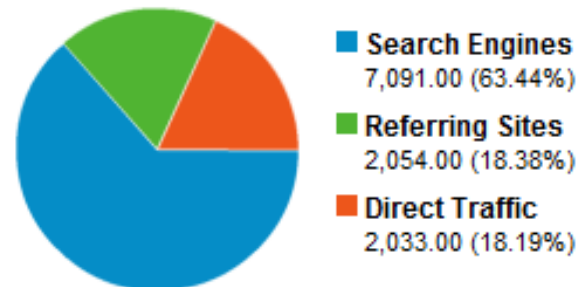
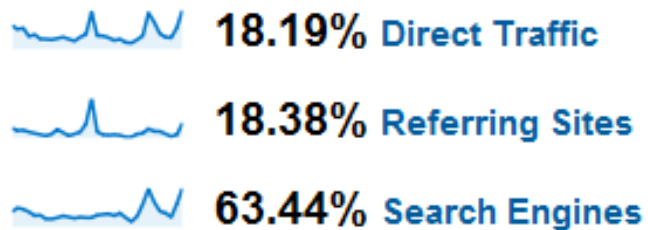
Paths visitors used to get to your content




Traffic Sources Overview

Mar 26, 2011 - Apr 25, 2011



All traffic sources sent a total of 11,178 visits



	Keyword 	None 	Visits 	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1.	rh bill		963	3.77	00:04:18	89.20%	47.04%
2.	rh bill philippines		823	4.22	00:04:29	89.79%	44.59%
3.	rh bill philippines 2011		456	3.97	00:04:09	91.01%	42.32%
4.	likhaan		166	5.74	00:06:48	46.39%	24.70%
5.	rh bill 4244		127	5.29	00:06:06	67.72%	29.13%
6.	hb 4244		98	5.26	00:05:03	52.04%	30.61%
7.	house bill 4244		98	5.41	00:04:49	74.49%	37.76%
8.	rh bill 2011		95	2.26	00:02:34	62.11%	54.74%
9.	likhaan center for women's health		68	2.91	00:02:16	22.06%	67.65%
10.	likhaan.org		63	2.32	00:03:24	11.11%	73.02%

Community Activists-Journalists Challenges

- Pending Draft Articles (24 drafts)
- Information-Technology Gap
 - “typewriter to computer”
- Gender-roles, family-responsibilities
 - Time, “tasks”
- Techno environment issues
 - Queuing in the internet shops, not conducive for doing the articles
 - Transport to the internet/ computer shop
 - Slow internet connection
- Article English Translation

Moving forward

- 2nd batch of Community Journalists/ Activists Training
- Recruitment of community journalists
- Currently talking with the developmental partners to sponsor netbooks for the community journalists
- Continuing computer and internet tutorials
- Recruit English Translator
- Try audio-video articles

**Pass the RH
Bill
Now na!!!**

Salamat!
(thank you!)